



Annual Review

2016



FOREWORD

2016 was another busy and exciting year for CISV, with new initiatives and partnerships, and a record year for participation in our programmes (read more in our Highlights of 2016 on page 3). It was also a year when voices of intolerance and discrimination seemed to get louder and more powerful. CISV's mission to educate and inspire action for a more just and peaceful world is then more important than ever. Our children and youth not only need the opportunities and education to help them to develop friendship and understanding across divides but also the tools they need to stand up and defend them.

During 2016, following consultation with our membership worldwide, we recommitted to our tagline 'building global friendship'. Building global friendship is more than a statement of warmth and goodwill. It speaks to our conviction that helping our participants to develop mutual understanding and

respect for people of other cultures and beliefs is the most powerful way to work toward peace. CISV's vision, and challenge, is to grow and educate and inspire more – so that the loudest, most powerful voices are those for love and hope.

Our work and our ambition are only possible through the time and commitment of our volunteers and staff. We extend our heartfelt thanks to them for their continued dedication. We also thank our partners and sponsors for their invaluable support. Together we are making a difference – together we are working for a more just and peaceful world.

Governing Board and Secretary General

Daniel Edelshaim – *Chair of the Governing Board*
Gabrielle Mandell – *Secretary General*

Governing Board members:

Anne-Caroline Paquet
Calixto Mateos Hanel
Daniel Edelshaim, Chair
David Kruse-Pickler
Einav Dinur

Gustavo Cuellar
Luis Akle, Vice Chair
Madhuri Parikh
Vinh Prag

Outgoing Governing Board members:

Leah Donelan (2013-16)
Massimo Crudeli (2013-16)
Soliman El Ashkar (2013-16)

“No one is born hating another person because of the color of his skin or his background or his religion. People must learn to hate, and if they can learn to hate, they can be taught to love, for love comes more naturally to the human heart than its opposite.”

Nelson Mandela

ABOUT US

In the belief that it is possible to break down barriers and promote positive change, CISV International is a global organization dedicated to building inter-cultural friendship, cooperation, tolerance, and understanding.

We aim to foster global awareness, understanding of other cultures, and equip children and youth with the skills they need to work cooperatively – essential in today's increasingly interconnected and globalized world. We do this through our educational programmes.

Our innovative, fun, non-formal 'learning by doing' programmes began with our original and unique Village for eleven-year-olds. Today we offer an exciting blend of seven international camp-based, family exchange and local community programmes – each with its own character.

Founded in 1950, we are a federation of member associations in 69 countries with over 200 Chapters or local groups.

CISV International is a UNESCO partner Non-Governmental Organization, holds participatory status with the Council of Europe, and is a candidate member of the European Youth Forum.



With the support of the Erasmus +
Programme of the European Union

HIGHLIGHTS OF 2016

We launched a new, professionally produced, animated video – ‘Start your CISV story’. The video quickly went viral on social media and is a great resource to introduce CISV to new audiences. We ran a very successful associated *#myCISVstory* campaign on social media, which brought in many wonderful personal testimonies and photos.

Our second Global Conference was scheduled for 14 - 19 August 2018 in the Netherlands. We aim to build on the success of our first Global Conference held in 2015 and for this event to be even bigger.

Following consultation, and to overwhelming affirmation, we re-committed to our tagline ‘building global friendship’. We continued to consider our values and whether they truly reflect what is at the core of CISV and our way of behaving. We also began work on a refresh of our logo and the guidelines for its use.

We were thrilled to enter into a partnership with travel search engine company, momondo, and to be their chosen charity. momondo’s purpose and ‘Open your world’ campaign closely align with CISV’s values, making our two organizations very compatible. As a result of the new relationship momondo generously decided to sponsor a Village, which will be hosted by CISV Brazil in 2017. Excitingly, we also started discussions on a joint project to develop school kits based on activities used in our camp-based programmes.

It has been a long held ambition of CISV to reconnect with our alumni and help them to reconnect with each other. In 2016 we moved nearer to achieving this aim as we agreed the model and purpose of a new international alumni association. The next steps will include commissioning the legal work required and recruiting the first Board of Directors for the new organization.

As a pilot for a new regional fundraising initiative, we recruited an external fundraising consultant to support our National Associations in the Americas. If this proves successful, we will extend this initiative to our other regions over the next two years.

We received an extremely generous and unexpected legacy of £245,000. We are investing the ‘Harris Fund’, named for our benefactor, to the lasting benefit of CISV.

We introduced new training and collaboration opportunities for our volunteer Regional Coordinators, known throughout CISV as ‘ReCos’. The work of our ReCos is essential as they support and advise our National Associations and Chapters in areas including chapter development, risk management, programme hosting, training, and event organization.

A specially recruited team worked throughout the year on the second phase of the review of our youth-led Junior Branch. Working to an exacting timeline, they carried out an extensive consultation throughout the organization and developed proposals

for the closer integration of the Junior Branch with the rest of CISV. Their proposals will be considered in 2017.

Leading consultants PwC carried out a study on our behalf to determine the impact of the location on the role of the International Office. We accepted their recommendation that, at this time, the disruption of moving the office would outweigh any benefits of relocation.

CISV International partnered in the development and trialing of three e-learning modules as part of a European Union-funded project, led by the Icelandic Scouts organization. The e-learning modules will help youth prepare before they attend one of our programmes to help them get the most from the experience.

In 2016, we introduced universal travel insurance for all participants, leaders, and staff in our international programmes. We now offer the same high quality travel-medical coverage to all, no matter where they are from or where they are going.

The 2016 educational content focus for our programmes and local activities was Sustainable Development. A team comprised of youth from CISV's Colombia and Norway, Kompaz, produced new training and educational materials, including videos and activity templates. Kompaz is the fifth year of an international exchange project made possible by funding through FK Norway.

55,000

individual members and
volunteers worldwide in

2016



2016

First-Time Hosts

IPP: CISV Greece, CISV Mongolia

Seminar Camp: CISV Jordan

Mosaic: CISV Mongolia

Regional Training Forum: CISV Japan, CISV Peru

Anniversaries and events

60th Anniversary: CISV Egypt, CISV India

20th Anniversary: CISV China

10th Anniversary: CISV Georgia, CISV Belarus

New Promotional Association

CISV Singapore



LOOKING FORWARD TO 2017

We will approve the first Board of Directors of the new CISV International Alumni Association. The new organization will have its registered offices in the USA and will be a close affiliate of CISV International.

To help develop the capacity of our National Associations and Chapters to fundraise and gain sponsorships, we will be developing new fundraising and donor development training that will be delivered online, including webinars.

We will introduce new training for our volunteer Promoters, whose invaluable role is to support and encourage our emerging National Associations.

As a member of a Scouts-led partnership, we will pilot three e-learning modules for our programme staff and youth participants.

Our partner organization **momondo** will fully sponsor a Village, hosted by CISV Brazil – a first for CISV. They will also be producing a film based on the Village experience. Together we will begin work on developing online school kits, based on our educational activities.

We will launch a new, more user-friendly, CISV International website, using a new template design that we will offer to our member associations.

To make it easier to use and follow our brand guidelines, we will be revising them and refreshing our logo. We will also continue to consider our values and develop meaningful statements around what they mean for the way we work and behave.

To help us plan for the future and see how we can best achieve our ambition to grow, we will begin a comprehensive review of our seven educational programmes.

We will launch a website and registration for the 2018 Global Conference. For details of the 2018 Global Conference, see www.cisv.org

Our educational focus area for the year will be Human Rights; once again the Colombo-Norwegian Kompaz team will be at the forefront of producing new materials and activities.

EDUCATIONAL PROGRAMMES

In 2016 we held **263** international programmes with **9,995** participants and **64** Mosaic projects with over **5,000** participants.

Since our first Village in 1951, our volunteers have organized **7,495** international programmes for **285,682** participants worldwide. 2016 was another record year with nearly 10,000 participants in our international programmes! Additionally, our Chapters organized **64** Mosaic projects for over **5,400** participants





VILLAGE

Our flagship camp
Age 11 // 28 days

INTERCHANGE

2-way family exchanges
Age 12-15 // 14-28 days

YOUTH MEETING

Smaller regional camps
Age 12-19+ // 8 or 15 days

STEP UP

Camps planned by staff and participants
Age 14-15 // 23 days

SEMINAR CAMP

Camps planned and run by participants
Age 17-18 // 21 days

INTERNATIONAL PEOPLE'S PROJECT

International community projects for adults
Age 19+ // 14-23 days

MOSAIC

Local community projects
For all ages // Up to 12 months

Visit **www.cisv.org** to read more about our exciting educational programmes and how to take part in them.

All of these programmes and so much more happen within CISV's Chapters. CISV is present in 221 towns and cities worldwide. Most of our Chapters have a youth-led Junior Branch.

SUPPORT US

With your help we can help educate and inspire the next generation to take a lead in acting for a more open, tolerant, and a more just and peaceful world.

You can support CISV locally by giving directly to CISV in your country; visit www.cisv.org to find CISV near you.

You can also support CISV International by visiting www.cisv.org and giving an online donation.

Where does your donation go?

- ▶ Supporting our member associations to develop, expand, and grow.
- ▶ Investing in the development of our educational programmes, which provide our participants with the vital attitude, skills and knowledge they need to take the lead in their own lives, their communities and the world to build inter-cultural understanding.
- ▶ Enhancing and strengthening the CISV experience to help it remain modern, relevant, and engaging.
- ▶ Developing and delivering training and support for our volunteers worldwide.
- ▶ Helping to widen access to our activities.





Visit www.cisv.org

- To read more about CISV International
- To learn more about our educational programmes
- To find details of CISV near you
- To find out how to support CISV

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